





Theme:

"Reinvigorating Extension Services for Market-led Agriculture within the Context of the Malabo Declaration".

Venue & Date:

Hilton Hotel, Addis Ababa, Ethiopia 12-16 October 2015

Organised by:

The African Forum for Agricultural Advisory Services and The Ministry of Agriculture, Ethiopia





	AFAAS AFRICA WIDE AGRICULTURAL EXTENSION WEEK 2015	
Background to the AFAAS Week	Founded in 2004 as an autonomous body, the African Forum for Agri cultural Advisory Services (AFAAS) is a continental platform for mutua learning and innovation among agricultural extension and advisory services providers across Africa.	l –
	From its inception, AFAAS has aligned itself with CAADP Pillar IN (technology generation, dissemination, adoption and training) Through this alignment, AFAAS has been contributing to the Africar Union's goal of delivering an average growth rate of 6% GDP.).
	Cognisant of the fact that the African Union Commission (AUC) has recommitted itself to enhancing CAADP momentum based on the Malabo Declaration of June 2014 (which emphasises accelerating agri cultural growth and transformation for shared prosperity and improved livelihoods), AFAAS is reaffirming its partnership with the AUC in translating the commitments of the Malabo Declaration into results. In particular, AFAAS is seeking to play a pivotal role in enhance ing the utilisation and adoption of: productivity enhancing technolo gies; value adding processes; and post-harvest loss reducing practices - largely among smallholder producers.	e d e o
	AFAAS held its first Africa Wide Agricultural Extension Week in Gabo rone, Botswana in August 2013, which brought together over three hundred delegates from more than forty countries within and outside Africa. The delegates underscored the fact that Africa faced key chal lenges in agricultural productivity because farmers did not get optima value for their efforts and from their land potential. Some of the key factors causing this include, among others, the unfavourable policy environment, low capacities, inadequate delivery systems, limited approaches and usage of tools like ICTs to enable effective extension and advisory services delivery. These inform the theme of this 2nd African Agricultural Extension Week 2015.	e e l y y d n
Theme of the Week	"Reinvigorating Extension Services for Market-led Agriculture within the Context of the Malabo Declaration".	
Sub - Themes	 Policies, Institutional Arrangements and Support Systems; Resourcing Agricultural Extension (Finance and Investment); Capacity Development in Agricultural Extension for Enhancing Resilience of Livelihoods and Production Systems; Approaches and Tools: Good Practices and Information Commu nication Technologies (ICTs) for Knowledge Management in Agricultural Extension. 	
Purpose and Objectives	The main objective of the Extension Week is to deliberate and agree on the key processes and elements for reinvigorating agricultura extension services toward market-led agriculture for shared prosper ity and improved livelihoods in Africa.	l I
	Specific objectives: i. Explore the elements for reinvigorating agricultural extension;	
	CAADP	1

	AFAAS AFRICA WIDE AGRICULTURAL EXTENSION WEEK 2015
	 Explore sustainable options for improving the effectiveness and efficiency of AEAS investments; Facilitate networking, information and knowledge exchange in agricultural extension across Africa and beyond
Expected Outcomes	 i. Elements of enabling environment for the effective delivery of agricultural extension and advisory services formarketled agriculture agreed; ii. Sustainable options for improving effectiveness and efficiency of AEAS investments and delivery shared; iii. Synergies for achieving the CAADP agenda explored and strengthened iv. Profile of agricultural extension at continental level raised.
Pre-Events: Satu	rday, 10 October 2015
09:00-17:00hrs	AFAAS Board Meeting
Pre-Events: Sund	ay, 11 October 2015
10:00-20:00hrs	 Arrivals Registration Side Meetings and Events Exhibition Set-up (Share Fair) Side Event 1: Second Annual Professional Conference of the Ethiopian Society of Rural Development and Agricultural Extension Convener: Ethiopian Society of Rural Development and Agricultural Extension
DAY 1: Monday,1 Note: Meals (Lun	l2 October 2015 ches and Breaks for Side Event Participants
09:00-17:00hrs	 Registration Side Meetings and Events Share Fair¹
	Side Event 2: Plug and Play-ICT4Agric Convener: CTA/ AFAAS/ GFRAS (Dr. Addom Ben and Mr. Andrianjafy Rasoanindrainy)
	Side Event 1: Second Annual Professional Conference of the Ethiopian Society of Rural Development and Agricultural Extension
	¹ Share Fair/Exhibition is Running Throughout the Week
	CAADP 🕥 2



	Convener: Ethiopian Society of Rural Development and Agricultural Extension	
	Side Event 3: The Role of the Private Sector in the Delivery and Servicing of Equipment and Providing Rural Advisor Services in Post- Harvest Management	ry
	Convener: AFAAS, Agridea and SDC (Mr. Max Olupot and Mr. Jerry Egessa Tingle)	У
	Side Event 4: Integrating Gender and Nutrition into Agricultural Extension Systems	
	Convener: MEAS (Dr.Kathleen Colverson)	
	Side Event 5: Alliance for a Green Revolution in Africa Workshop	
	Convener: AGRA (Mr. Qureish Noordin)	
DAY 2: Tuesday,1	3 October 2015	
OPENING PLENAR Chair: Mr. Adolph	RY SESSION ius Johnson,Chairperson, AFAAS Board	
09:00-10:30hrs	 Welcome Remarks: HE Mr. Wondirad Mandfro, State Minister of Agriculture Ethiopia 	
	 Keynote Address: The Niche of Extension and Advisory Services in the Malabo Declaration (African Union Commission) 	
	Traditional Song	
	 Official Opening: HE Mr. Tefera Derebuw, The Minister of Agriculture Ethiopia 	
	Opening of the Share Fair	
	Group Photo	
	Press Conference	
10:30-11:00hrs	Morning Tea Break and Networking	
PLENARY 1: SETTI Chair: Mr. Adolph	NG THE SCENE us Johnson, Chairperson, AFAAS Board	
11:00-12:30hrs	 Overview of AFAAS Dr. Silim Nahdy, Executive Director, AFAAS 	
	 Extension Landscape in Africa Hon. Prof. Ruth Oniang'o, AFAAS Patron - Kenya 	
	CAADP	3



	 Keynote Presentation: Extension Services for Market-Led Agriculture: A Path for CAADP
	Hon. Dr. Moses Zinnah, Minister of Agriculture, Liberia
	 The Science Agenda for Agriculture in Africa: The Role of AEAS Dr.Yemi Akinbamijo, Executive Director, FARA
	 Presentation 2: New Extensionist and Global Good Practices in Extension Services Dr. Kristin Davis, Executive Secretary, GFRAS
	 Presentation 3: The Effects of Centralization and Decentralisation of AEAS Policies Prof. OladeleIdowu, North West University, South Africa
11:00-12:30hrs	> Moderated Panel Discussion
	Panelists: Prof. Robert Agunga, Ohio State University Mr. Krishan Bheenick, CTA Dr.Yemi Akinbamijo, Executive Director, FARA
	> Question and Answer
	* Special Briefing on Technical Visits: Mr. Abera, Oromia Bureau of Agriculture, Ethiopia
11:00-12:30hrs	Lunch Break
Parallel Sessions	(Experience Sharing and Inputs)
14:30-16:00hrs	Workshop 1: Policies, Institutional Arrangements and Support Systems
	Chair: Hon. Dr. Moses Zinnah, Minister of Agriculture, Liberia
	Rapporteurs: Mr. Samuel Ifidon Ohiomoba and Dr. Elliot Zwane
	Presentations/ Inputs:
	• Transformations and Challenges in Agricultural and Rural Advisory Services in West and Central Africa Dr. Patrice Djamen, RESCAR and Mr. Havard Belem
	• The Influence of Policy in Extension Deliverables in Agricultural Sector With Reference tothe Sub- Saharan Africa Dr. Elliot Zwane,Ministry of Agriculture, South Africa
	• Towards a Professionalism of Extension: Raising the Profile of Extension In Africa Prof. Robert Agunga, Ohio State University
	CAADP ()



Workshop 2: Resourcing Agricultural Extension (Financing and Investment)

Chair: Mr. Martin Eweg, Board Member, AFAAS

Rapporteurs: Mr. Gabriel Owusu, MAAF-Ghana and Mr. Musa Waiswa, Secretariat, AFAA

Presentations/ Inputs:

- USAID's Experience in Supporting Extension Development in Ethiopia Mr. Gary Robbins, USAID – Ethiopia
- Opportunities for Social Investors in Funding AEAS- Experiences from the Private Sector Dr. Dan Kisauzi, Advisor, AFAAS Secretariat
- Funding Mechanisms for Innovation in AEAS in Zambia Mr. Chris Macoloo, Zambia
- Public Financing and Implementation of AEAS: A Case of the Agricultural Growth Programme in Ethiopia Mr. Keberu, Ministry of Agriculture, Ethiopia

Workshop 3:

Capacity Development in Agricultural Extension for Enhancing Resilience of Livelihoods and Production Systems

Chair: Dr. Kathleen Earl Colverson

Rapporteurs: Ms. Natalie Ernest, GFRAS and Mr. Paul Fatch, MaFAAS

Presentations/ Inputs:

- Strengthening Smallholder Organizations: A Process of Mobilising Demand for RAS: "IFAD Tools and Experiences" Ms. Francesca Borgia, IFAD
- Lifelong Learning in AEAS Delivery: Experience from SAFE Dr. Jeff Mutimba, SAFE
- Strengthening Capacity for Market-Led Innovation: The Case of 2SCALE Mr. Richard Hawkins, ICRA
- Developing User-Responsive Extension Materials
 Mr. James Watiti, CABI
- Market Oriented Extension: Concepts, Approaches and Capacity Requirements
 Mr. Berhanu Gebremedhin, Mr. Dirk Hoekstra and Mr. Azage Tegegne, ILRI





	Workshop 4: Approaches and Methods in AEAS
	Chair: Mr. Steve Franzel
	Rapporteurs: Ms. Beatrice Luzobe- UFAAS and Mr. David Suale, SelFAAS
	Presentations/ Inputs:
	• Innovation Platforms for AEAS Prof. Wole Fatunbi, FARA
	 Volunteer Farmers: The Farmer to Farmer Approach Dr. Steve Franzel/ Jane Kugonza, ICRAF
	 Plantwise: Putting Innovation Systems - Principles into Practice Mr. NegussieEfa, CABI
	 The Role of Demand Driven Extension Service in Facilitating Value Chain Development: Experiences of GRAD Project Mr. Adebabay Mengist, SNV Ethiopia
	 Scaling up Innovations: The CIP Experience Ms. Sara Quinn, CIP
	Workshop 5: Information Communication Technologies (ICTs) for Knowledge Management inAgricultural Extension
	Chair:Dr. Ben Addom
	Rapporteurs: Mr. Andrianjafy Rasoanindrainy, Madagascar and Mr. Nestor Ngouambe, Cameroon
	Presentations & Hands on Demos: (See details in sub-programme @http://www.ict4ras.org/programme)
	Presentations:
	ITC for Agriculture: CTA's Experience
	Mr Krishan Bheenick
	An Overview of Knowledge Management in AFAAS Dr. Daniel Kisauzi
	The Role Interactive Radio Programming Enhanced by Mobile Platforms for Effective Inter and Intra Communication in Market- Oriented Extension across Agricultural Value Chain Mr. Rex Chapota, Malawi
	Selected Hands-on Demonstrations
16:00-16:30hrs	Afternoon Tea Break and Networking
16:30-18:00hrs	Share Fair Open Space and Networking
DAY 3: Wednesda	y,14 October 2015
Field Visits	





08:00–15:00hrs	Technical Tour 1: Agro-Processing and ICT
	Site: Digital Green Ethiopia and Genesis Private Farm in Adaa District
	Team Leader: Mr. Chimdo Anchala, Digital Green Ethiopia
-	Rapporteur: Ms. Mary Rucibigango, Rwanda CF Focal Person
	Adaa/Deberzeit are located 50 km away from Addis Ababa. The sites to be visited are:
	 The Digital Green approach, in Ethiopia, screens low-cost, local- ized videos on a village level to development groups comprised of 25-30 members. Within Adea district, 2,500 farmers are currently engaged with localized video content. Ten villages were piloted in Adea and Digital Green, in close collaboration with the FMoA aims to reach at least 1 million farmers through its video- based extension approach in partnership with other ICT-enabled services.During the field visit, visitors will attend a video dissemi- nation in one of the ten villages in Adea district.
	 With the partnership of Double Harvest America and Double Harvest Netherlands, Genesis Farms was started in November of 1996 for the purpose of demonstrating large scale, integrated agricultural production. Genesis Farms grows more than 20 varieties of vegetables and harvests 10,000 kilogram of produce weekly. The dairybarn is fully occupied with 80 cows providing milk for the processing plant. Genesis Farms' butter, cheese, and yogurt are market leaders in quality and taste.
	Genesis Farms' internship program provides hands-on training to men and women from all over Africa. Currently, the work force numbers 450 people led by General Manager and Ethiopian part- ner, Behailu Wolde. In 2013, Behailu Wolde became the full owner of Genesis Farms.
	Technical Tour 2: Post Harvest Handling and Marketing
	Site: The Ethiopia Commodity Exchange, (ECX) and Oromia Coffee Farmers' Cooperative Union (OCFCU) Limited Liability in Gelan District
	Tour Leader: Ms. Yenenesh Egu, MoA Ethiopia
	Rapporteur: Ms. Mirza Lobo, Mozambique CF Focal Person
	Gelan district is located at 30 km away from Addis Ababa. The sites to be visited are:
	• The Ethiopia Commodity Exchange, (ECX): is a marketplace, where buyers and sellers come together to trade, assured of quality, delivery and payment. The Ethiopia Commodity Exchange (ECX) commenced trading operations in April 2008.The vision of ECX is to transform the Ethiopian economy by becoming a global commodity market of choice. ECX's mission is to connect all buyers and sellers in an efficient, reliable, and transparent market by harnessing innovation and technology, and based on continuous learning, fairness, and commitment to excellence.





The ECX is a unique partnership of market actors, the Members of the Exchange, and its main promoter, the Government of Ethiopia. ECX represents the future of Ethiopia, bringing integrity, security, and efficiency to the market. The Ethiopian Commodity Exchange was started to benefit and modernize the way Ethiopia was trading it's most valuable assets, it's commodities.

Oromia Coffee Farmers' Cooperative Union (OCFCU)Limited Liability: OCFCU is a small farmer's owned cooperative union. OCFCU was established in June 1, 1999 and works exclusively in Oromia Regional State, which accounts for more than 65 % of the country's total coffee growing land. Members of Oromia Coffee Farmers' Cooperative Union are the growers, processors and suppliers of high quality, organic Arabica coffee for the direct export.OCFCU exports traceable, fair trade, organic, UTZ, and Rain Forest Alliance certified coffees. OCFCU now have a cupping lab for quality control located at its office and have massive central facility for technical, financial, administrative and also high tech processing facility with capacity of 57 tonnes per hour. The processing facility has created a job for more than 1,200 Seasonal employees. OCFCUhave recently created its own members bank which is one of the greatest benefits to its own members for the much needed pre-harvest financing. They also provide their farmers with insurance options to cover coffee against loss.

Technical Tour 3: Capacity Development and Mechanization

Site: Farmer Training Centers (FTCs) and Ethio-China Agricultural Technology Demonstration Center in Ginchi District

Tour Leader: Mr. Fisseha Teshome, MoA Ethiopia

Rapporteur: Mr. Mahmoud Awad Mekki, Sudan CF Focal Person

Ginchi district is located 80 km away from Addis Ababa. The sites to be visited are:

 Farmer Training Centers (FTCs) are one of the government mechanisms that has been put in place since 2004 in order to ensure agricultural extension service reaches farmers efficiently and effectively. Farmers. The Government of Ethiopia (GoE) has plans to establish 18,000 FTC throughout the country and currently, there are 10,148 functional and active FTCs in the country. The major purpose of FTCs are to: provide comprehensive agricultural extension service through demonstration; produce knowledgeable and skilled farmers that can efficiently carryout agricultural activities; and produce young farmers with agricultural capability by providing training to young farmers who completed primary education. FTCs provide training programs to both literate and illiterate farmers at the completion of



	AFAAS AFRICA WIDE AGRICULTURAL EXTENSION WEEK 2015
	which 'Green certificate' will be awarded to participants. FTCs also function as agricultural information centers that provides information on market prices, quality standards of marketable products, inputs supply & distribution, and weather conditions to farmers. One of these FTCs is Ginchi FTC, which established in 2008.
	 The Ethio-China Agricultural Technology Demonstration Center is a demonstration center funded by Chinese Govern- ment and has been operated by the Chinese technical team and Ministry of Agriculture since its establishment in 2012. It has a total area coverage of 52.36 ha in Ginchi town, Dendi Wereda, Oromia Region. The main advisory services provided through this center are: Applied research and demonstrations of differ- ent agricultural technologies, recycling of agricultural materials using various techniques, and providing hands on training courses for agricultural technicians, students and farmers.
	Technical Tour 4: Inputs Storage and Handling
	Site: Farmer Training Centers (FTCs) and Ethio-China Agricultural Technology Demonstration Center in Ginchi District
	Tour Leader: Sultan Mohammed, MoA Ethiopia
	Rapporteur:Prof. Tunji Arokoyo, Nigeria CF Focal Person
	Becho and Dendi districts are located 90 km and 56 km away from Addis Ababa, respectively. The sites to be visited are:
	 Becho Cooperative Union Blended Fertilizer Company: This is a farmer's union engaged in production, packaging and selling of blended fertilizers to farmers; and
	• Dendi District Cluster Farming: A group of farmers working closely with extension workers and researchers on adaptation and seed multiplication of different crops.
16:00-16:30hrs	Afternoon Tea Break and Networking
16:30-19:00hrs	Side Events and Bilateral Meetings
	Side Event 6: Scalability of Agricultural Innovations: Potential for AFAAS – CGIAR Partnership
	Convener: CGIAR and AFAAS (Dr. Kirstin Davis and Mr. Max Olupot)
	Side Event 7: Farmer to Farmers Approach
	Convener: ICRAF (Mr. Steve Franzel and Ms. Jane Kugonza)
	CAADP 🕥 9

AFAAS AFRICA WIDE AGRICULTURAL **EXTENSION WEEK 2015** Side Event 8: Showing Steps on Production of a Good Quality **Farmer Training Video** Convener: Mr. Bob Muchina, Mr. Francis Chepyegon and Ms. Ruth Muchaba, Access Agriculture DAY 4: Thursday,15 October 2015 **PLENARY 2: CROSS CUTTING ISSUES** Chair: Dr. Kathleen Earl Colverson 09:00-10:30hrs Trends in Development Financing: What it Means for AEAS Dr. Willem G. Janssen and Ms. Melissa Brown, World Bank Agricultural Innovation Systems: The Role of AEAS Dr. Kristin Davis, Executive Secretary GFRAS Youth in Agriculture The School Agriculture Innovation Platform (SAIP) Ms. Regius Tumusiime **Experiences from IITA** The Relevance of AEAS: The Farmers Experience Morning Tea Break and Networking 10:30-11:00hrs COUNTRY FORA EXPERIENCES (PANEL DISCUSSION) Chair: Dr. PatriceDjamen **General Overview of Country ForaFormation** Ms. Myra Wopereis-Pura, ICRA and Mr. Samson Eshetu, AFAAS Secretariat Perspectives on Country Fora Institutional Analysis: The Ethiopian Experience Mr.Kaleb Kelemu, Ethiopia Experience sharing from: Benin, Botswana, Burkina Faso, Cameroon, DRC Congo, Egypt, Ethiopia, Ghana, Kenya, Liberia, Madagascar, Malawi, Mali, Mozambique, Nigeria, Rwanda, South Africa, Sierra Leone, South Sudan, Sudan, Togo, Uganda, Zambia, and Zimbabwe **Country Focal Persons Discussants: CF Chairpersons** Moderator: Ms. Myra Wopereis-Pura 16:00-16:30hrs Afternoon Tea Break and Networking 10 CAADP



SUMMARY (KEY OUTPUTS AND ACTION POINTS FOR AFAAS) PARALLEL SESSIONS 14:00-15:30hrs **Strategy Session 1: Policies and Institutional Arrangements and Support Systems** Chair: Mrs. Mary Kamau Rapporteurs: Mr. Ifidon Ohiomoba, Nigeria and Dr. Elliot Zwane, South Africa **Strategy Session 2: Resourcing Agricultural Extension (Financing and Investment)** Chair: Mr. Martin Eweg, Board Member, AFAAS Rapporteurs: Mr. Gabriel Owusu, Ghana CF and Mr. Musa Waiswa, **AFAAS** Secretariat **Strategy Session 3: Capacity Development in Agricultural Extension for Enhancing Resilience of Livelihoods and Production Systems** Chair: Dr. Jeff Mutimba **Rapporteurs: Ms. Natalie Ernest and Mr. Paul Fatch Strategy Session 4: Approaches and Innovation Platforms** Chair: Dr. Margaret Najjingo Mangheni Rapporteurs: Ms. Beatrice Luzobe and Mr. David Suale **Strategy Session 5:** Information Communication Technologies (ICTs) for Knowledge Management in Agricultural Extension. Chair: Prof. Arokoyo Tunji Rapporteurs: Mr. Nestor Ngouambe and Mr. Andrianjafy Rasoanindrainy (See details in sub-programme @ http://www.ict4ras.org/programme) 15:30-17:00hrs Afternoon Tea Break and Networking

Caadp



18:00-21:00hrs	CULTURAL EVENING, GALA DINNER AND AWARD CEREMONY
Friday,16 October	r 2015
08:00-10:00hrs	PLENARY SESSION 3 – WRAP UP Chair: Dr. Jeff Mutimba
09:00-10:30hrs	 Key Recommendations and Messages for AEAS in Africa Side Events (7) Workshops (5)
10:30-11:00hrs	Morning Tea Break and Networking
CLOSING PLENAR Chair: Mr. Adolph	Υ us Johnson, Chair, AFAAS Board
11:00-13:00hrs	Conference Declaration
	Dr. Margaret Najjingo Mangheni, Dr. Daniel Kisauzi and Mr. Michael Sudarkasa
	Traditional African Song
	Closing Remarks
	AFAAS Board Chairperson
	Representative of the DPs
	Representative from the AUC
	HE: Mr. Wondirad Mandfro State Minister of Agriculture
	Official Closing: HE Mr. Tefera Derebuw Minister of Agriculture - Ethiopia
13:00-14:00hrs	Lunch Break
AFAAS GENERAL A Chair: Mr. Adolph	\SSEMBLY us Johnson, Chair, AFAAS Board
14:00-16:00hrs	AFAAS General Assembly - By Invitation Only
16:00-17:00hrs	Afternoon Tea Break and Networking



Acknowledgements

On behalf of the entire organizing team, AFAAS would like to thank the following institutions for their support of the 2015 African Agricultural Extension Week.

Sponsors:







ICT4RAS & ICT / KM SUB PROGRAMME @ AFAAS Extension Week 2015

Stream/Group 1 Stream/Group 2		Monda	Monday, October the 12th	e 12th	Tuesday, Octo	Tuesday, October the 13th	Wednesday, O	Wednesday, October the 14th	Thursday, Oct	Thursday, October the 15th
Trip to fieldTrip to fieldTrip to fieldBackground to Plug & Play and PitchVisit to site 1Visit to site 1Visit to site 2Background to Plug & Play and PitchLandinfoDigital GreenVisit to site 2Visit to site 2Jaguza DemoLandinfoDigital DemoDemoParticipatoryVisit to site 2Visit to site 2Means DemoMedia DemoParticipatoryParticipatoryPlenary-Opening & Rural eMarketSetup demoMaloumaRural eMarketTech4farmersVisit to site 2Genesis FarmVisit to site 2DemoDemoDemoPlenary-OpeningVisit to site 2Genesis FarmMaloumaRural eMarketTech4farmersVisit to site 2Genesis FarmMaloumaRural eMarketTech4farmersVisit to site 2Visit to site 2DemoDemoDemoPlenaryVisit to site 2Marial GreenMaloumaRural eMarketTech4farmersVisit to site 2Visit to site 2MaloumaRural eMarketTech4farmersVisit to site 2Visit do site 2MaloumaRural eMarketTendfarmaNorking on AudioMeala GreenMorid café: Apps4RASMadio & RadioVisit DemoVisit of Site 4Vorid café: Apps4RASMadio & RadioVisit of CompetitionVisit of SocialVorid café: Apps4RASMadio & RadioVisit of CompetitionVisit of SocialVorid café: Apps4RASMadio & RadioVisit of CompetitionVisit of Social<	6	Stream/Room 1S	tream/Room 2		Stream/Group 1	Stream/Group 2		Stream/Group 2	1.00	Stream/Group 2
Background to Plug & Play and Pitch Visit to site 1 Visit to site 2 Jaguza Demo Demo Digital Fen Capturing & Rural eMarket Imfarmis Demo Demo Demo Demo Rural eMarket Imfarmis Demo M-Shamba Participatory Pienary - Opening Rural eMarket Setup demo Imfarmis Demo M-Shamba Participatory Pienary - Opening Visit to site 2 Setup demo Imfarmis Demo M-Shamba Perconding Pienary - Opening Visit to site 2 Setup demo Immo Mouma Rural eMarket Techefarmers Pienary Visit to site 2 Setup demo Mouma Rural eMarket Techefarmers Pienary Visit to site 2 Setup demo Mouma Rural eMarket Techefarmers Pienary Visit to site 2 Setup demo Mouma Rural eMarket Techefarmers Visit to site 2 Setup demo Setup demo Mouma Rural eMarket Demo Demo Demo Market Setup demo Mouma Rural eMarket Tennch Nay beck from Nay beck from Nay	7h30 8h00		Registration		Registra	ation	Trip to field	Trip to field		
Background to Plug & Play and Pitch Demo Digital Green Visit to site 2 Visit to site 2 Jaguza Demo Demo Demo Demo Demo Demo Rural eMarket Infarms Demo Demo Demo Demo Demo Nisit to site 2 Nisit to site 2 Infarms Demo Demo Media Demo Plenary - Opening Visit to site 2 Rural eMarket Infarms Demo Demo Media Demo Plenary - Opening Visit to site 2 Rural eMarket Infarms Demo Mouma Rural eMarket Techfarmers Visit to site 2 Rural eMarket Demo Demo Demo Demo Media Genesis Farm Visit to site 2 Mouma Rural eMarket Techfarmers Setup Demo Visit to site 2 Rural Genesis Farm Mouma Rural eMarket Demo Planket Rural eMarket Digital Green Steps in the production of high quality Video Presentation 2 Mark back from Vark bac	8h30						Vicit to cite 1	Vicite to cite 3		
Jaguza Demo Demo Demo Landinfo Demo Digital Pen Demo Digital Pen Demo Digital Green Capturing & Retra EMarket Imfarms Demo Demo M-Shamba Demo Participatory Demo Participatory Penanter Partici	0046	Background	I to Plug & Play	and Pitch			Visit to site 1	Conorie Enem		Web 2.0 & Social
Image M-Shamba Participatory Conding Participatory Recording setup demo Demo Demo Media Demo Media Demo Visit to site 2 Setup demo Mouma Rural eMarket Techtfarmers Visit to site 2 Visit to site 2 Setup demo Mouma Rural eMarket Demo Demo Setup Demo Visit to site 1 Mouma Rural eMarket Techtfarmers Visit to site 2 Setup Demo Visit to site 1 Mouma Rural eMarket Demo Demo Nay back from Visit to site 1 Steps in the Production of high quality video Presentations Mark bemo Video Project Way back from Steps in the Access Agriculture Presentations Presentations Mark bemo Mark bemo Presentations Vold of Refer Vold of Refer Video Project Way back from Media trainings Vold of Competition Morid of Refer Presentations Media trainings Media trainings Vold of Competition Presentations Presentations Me	9h30 10h00		Landinfo Demo				Capturing &	Rural eMarket	Finalizing Audio / Video	Media trainings Web 2.0.& Social
Media Demo Media Demo Media Demo Visit to site 2 Visit to site 2 Visit to site 2 Visit to site 1	10h30		M-Shamba	Participatory	ī		recording	setup demo	Project	Media trainings
Coffee Break Visite to site 1 MIouma Rural eMarket Tech4farmes Visite to site 1 Demo Demo Demo Demo Demo District os ite 1 Demo Demo Demo Demo Demo District os ite 1 District os ite 1 Steps in the production of high quality video Demo Demo Demo Demo District os ite 1 Steps in the production of high quality video Demo Demo Demo District os ite 1 District os ite 1 Steps in the production of high quality video Presentations 1 Visite os ite 1 Visite os ite 1 District os ite 1 Steps in the production of high quality video Presentations 1 Visite os ite 1 Visite os ite 1 Presentations 1 Steps in the production of high quality video Presentation 5 Presentation 6 Prese	11h00	_	Demo	Media Demo	Plenary - C	Jpening	Visit to site 2		Competition	Web 2.0 & Social
Moume beno benoRural eMarket benoTech4farmers benoSetup DemoDigital GreenDemoDemoDemoDemoDemoDemoDemoStep DemoDemoDemoDemoDemoDemoStep Sin the production of high quality videoPresentations 1May back fromWay back fromSteps in the production of high quality videoPresentations 1May back fromMay back fromSteps in the production of high quality videoPresentations 1Presentations 1Presentations 1Steps in the production of high quality videoPresentations 2PlantwiseWorking on AudioVorld café: Apps4RASPresentation 2PlantwiseWorking on AudioPresentations 2Morid café: Apps4RASRudio & RadioPlantwiseWorking on AudioPresentations 2Morid café: Apps4RASRimlo WediaLandinfoPresentationPresentationMorid café: Apps4RASVideo AudioPresentationPresentationPresentationPresentations & Panels, Summary of PlugPresentationPresentationPresentationPresentationPlayPlantDemo 1PlantwisePresentationPresentationPresentationPlayPlantwisePresentationPresentationPresentationPresentationPlayPlantwisePresentationPresentationPresentationPresentationPlayPlantwisePresentationPresentationPresentationPresentationPlayPlayPre	11h30		Coffee Break				Genesis Farm	Visite to site 1	(assisted by	Media trainings
Demo Demo Demo Setup Demo <	12h00	Miouma	Rural eMarket	Tech4farmers			Rural eMarket	Digital Green	experts)	Web 2.0 & Social
LunchLunchLunchSteps in the production of high quality video $Presentations 1$ $Vay back from Vay bac$	12h30		Demo	Demo			Setup Demo			Media trainings
Steps in the production of high quality videoFresentations 1Way back fromWay back fromWay back fromwith Access AgriculturePresentations 1Fresentations 1Fresentations 1Fresentations 1world café: Apps4RASPresentation 2PlantwiseWorking on AudioPresentations 3world café: Apps4RASAudio & Reank DemoVideo ProjectWeb 2.0 & Socialworld café: Apps4RAStraining withLandinfoCompetitionMedia trainingsworld café: Apps4RASVideo AraisPresentationMedia trainingsfresentations & Panels, Summary of PlugVideo AraisMedia trainingsPresentations & PlayDemo 1Demo 1Media trainingsPlayVideo4RASDemo 1Demo 1Media trainings	13h00		Lunch		Lun	ıch	Lur	ıch	Γ	nch
with Access Agricuture metod with Access Agricuture Presentation 2 World café: Apps4RAS Presentation 2 World café: Apps4RAS Audio & Radio Kank Demo /video Project Vorking on Audio Vesentations 3 Vorking on Audio Vesentation Vorking on Audio Veseorial Video Aral Veseoria	14h00	Steps in the pro	duction of high	quality video	Presenta	ations 1	Way back from	Way back from	Action Planning,	Demo 2
World café: Apps4RASPresentation 2 Norld café: Apps4RASPlantwise Kbank DemoWorking on AudioPresentations 3Multice BreakAudio & Radio Kbank DemoKbank Demo/ Video ProjectWeb 2.0 & SocialMultice Breaktraining with Kimolo MediaLandinfo Presentation/ Video ProjectWeb 2.0 & SocialMultice BreakKimolo MediaPresentation(assisted by experts)Media trainingsPresentations & Panels, Summary of PlugDemo 1Demo 1Media trainingsPlayDigital GreenDemo 1Demo 1Media trainings	14h30		Access Agricult	ure			field	field	ICTADAS/KM	
Coffee Breaktraining with taining with Kimolo MediaLandinfo Landinfo/ Video Project Video ProjectWeb 2.0 & Social Media trainingsWorld café: Apps4RASKimolo MediaPresentationMedia trainingsWorld café: Apps4RASVideo4RAS(assisted by experts)Web 2.0 & Social experts)Presentations & Panels, Summary of PlugDemo 1Demo 1Media trainingsPlayDigital GreenDigital GreenNedia trainings	15h00 15h30		ld café: Apps4R		Presentation 2 Audio & Radio	Plantwise Kbank Demo	Working on Audio	Presentations 3	Road Map	Demo 3
World café: Apps4RAS Kimolo Media Presentation Competition Presentations & Panels, Summary of Plug & Play Video4RAS Video4RAS (assisted by experts) Web 2.0 & Social Media trainings	16h00		Coffee Break		training with	Landinfo	/ Video Project	Web 2.0 & Social	Cumministic and	AEANC contact 1
Wold care: Apps+MAD Video4RAS Video4RAS Presentations & Panels, Summary of Plug & training with Demo 1 Reperts Play Digital Green	16h30		ld rafó: Anne AD	۷۵	Kimolo Media	Presentation	Competition	Media trainings	Summarizing with	I ALAAS SENIOL ()
Presentations & Panels, Summary of Plug & training with Demo 1 Control of Plug trainings Play Digital Green	17h00		יות המוכי האףמשע	2	Video4RAS		evnerts)	Web 2.0 & Social	eCaps, ICT4RAS	s/KM wrap up +
Play Digital Green	17h30		& Panels, Sumn	nary of Plug &	training with	Demo 1	(mark)	Media trainings	project screenir	ng & evaluation
	18h00		Play		Digital Green				Cultural Evening 8	Award Ceremony

AFAAS AFRICA WIDE AGRICULTURAL

EXTENSION WEEK 2015



Presentations 2: Radio for Agricultural Extension - The Experience with

Presentations 1: ICT for Agriculture, CTAs experience by Dr Benjamin Addom

KM for Agriculture, CTA experience by Mr Krishan Bheenick

Presentations 3: Web 2.0 and Social Media for RAS by Nestor Ngouame

ICT4RAS, 10 tips for biginners

Overview of KM in AFAAS by Dr Daniel Kisauzi Can ICT be solution for Extension ? By Alice Wouedjie

Farmer Voice Radio by Pamela Mburia

Communication in Market Oriented Extension accross

Agricultural Value Chain By Rex Chapota

Role of Interactive Radio Programming enhanced by Mobile Platforms for Effective Inter and Intra